



June 1, 2011

Dear Concessionaire,

The 73rd, 74th and 75th National Folk Festival in Nashville are produced by NCTA and Nashville Folk and Roots, in partnership with the Metropolitan Government of Nashville and Davidson County, the Arts and Business Council of Greater Nashville, the state of Tennessee, the Nashville Downtown Partnership, the Nashville Convention and Visitors Bureau, and the Country Music Hall of Fame and Museum and more. The National Folk Festival is a celebration of traditional music and cultures from all over the United States. This free, three-day public event is estimated to attract 60,000 people in its first year and have a \$10 million to \$15 million economic impact on Nashville per year. It celebrates the roots, richness and variety of American culture through traditional music, dance, craft, storytelling and food, and is currently attracting the largest audiences in its long history.

Event dates and hours are as follows:

- Friday, September 2 7:00 pm – 10:30 pm
- Saturday, September 3 12:00 pm – 10:30 pm
- Sunday, September 4 12:00 pm – 7:00 pm

If you are interested in vending at the National Folk Festival, complete the enclosed contract and return it to us as soon as possible with a \$25.00 application fee. All spaces will be filled on a first come first served basis as approved. In order to allow each vendor the opportunity for maximum profits, we limit the number of vendors at National Folk Festival. Traditionally food vendor spaces sell out quickly for this festival.

Please note: The Nashville Fire Marshal's Office has implemented new rules regarding the use of propane. All propane tanks must be located at least 10' from your tent or booth. If you do not have enough tubing to satisfy this rule, the Fire Marshal will shut down your operation. Additionally, all propane tanks must be located in an area that is not accessible by the general public and secured in a way that prohibits the tanks from falling over. There will be no refunded fees if you are unable to sell due to your inability to satisfy the Fire Marshal rules.

Feel free to contact us with any questions or concerns Randy Dyce at 615-456-3891 or via email at redyce@comcast.net or Mike Dyce at 615-456-3889 or via email at mike.dyce@comcast.net. We look forward to hearing from you soon.

Sincerely,

National Folk Festival Concessions Management