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CUTLER NAMED DIRECTOR OF NATIONAL FOLK FESTIVAL

Event Will Draw Tens of Thousands of People to Downtown Nashville on Labor Day Weekend

NASHVILLE, Tenn. – Veteran special projects manager Allison Cutler has been named director of the National Folk Festival, which will bring tens of thousands of people to downtown Nashville over Labor Day weekend.

“The National Folk Festival is an event to celebrate the music and cultures of the world, and I’m honored to have the opportunity to serve as the director here in Music City,” Cutler said of the festival that will be held in Nashville in 2011, 2012 and 2013.

With nearly two decades of senior-level experience in management, organization and implementation of special projects, Allison Cutler and her company, The Cutler Group, have successfully developed and produced projects for high-visibility organizations in both the public and private sectors.

Cutler’s notable projects include:

- Event producer in 2009 and 2010 for the 34th Annual Joint Meeting of Southeast U.S./Japan Association & Japan-U.S. Southeast Association (SEUS/Japan). The successful four-day event came in under budget and attracted more than 500 delegates.
- Deputy director of the 2008 Town Hall Presidential Debate held at Belmont University.
- Event producer for Presidential Election Night 2000 for the Gore-Lieberman Campaign.
- Worked in the Clinton administration from 1992 to 1994.

Nashville was chosen from among 43 other cities across the United States in a competitive selection process. Produced by the National Council for the Traditional Arts (NCTA) and Nashville Folk and Roots, and in partnership with the state of Tennessee, the Arts and Business Council of Greater Nashville, the Metropolitan Government of Nashville and Davidson County, the Nashville Downtown Partnership, the Nashville Convention and Visitors Bureau, and the Country Music Hall of Fame and Museum, the National Folk Festival is a celebration of traditional music and cultures from all over the world. This free, three-day public event is estimated to have a \$10 million to \$15 million economic impact on Nashville per year.

For more information about the National Folk Festival, please visit www.nationalfolkfestival.com or call (615) 891-4944.

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